



FOOD FOR ACTION

ACTION AGAINST HUNGER
ACTION CONTRE LA FAIM

JOIN US ON OCTOBER 23, 2019

**George Brown Culinary School
300 Adelaide St. East, Toronto**

This year's fourth annual Food for Action fundraising event in support of Action Against Hunger, an exclusive evening of food and philanthropy, is both a nod to our food security programming and our strong relationships with Toronto's food and chef community. Food for Action is unique on the fundraising dinner scene, as it features not one, but 20 chefs from some of Toronto's best restaurants who will each be preparing a unique three-course meal for a table of eight donors (in other words, one chef per table).

This event, the cornerstone of our fundraising efforts, will once again attract many of the city's top leaders from a variety of sectors – including the political, philanthropic, humanitarian, business, and arts communities – to celebrate the successes of our life-saving work and to build momentum for projects both in Canada and abroad.

Following dinner, guests are invited to enjoy the Nightcap afterparty, which runs from 8:30pm until midnight, and features light food, drinks, and fun in support of Action Against Hunger.

Your investment in this event ensures a strong foundation for our world-class programs. Join us!

FOOD FOR ACTION 2019 FOCUS: REACHING VULNERABLE CHILDREN

Hunger is preventable and treatable. We know this because we have reduced by half the number of hungry people since 1980. Yet, each year, more than two million children still die from hunger-related causes. Many of these are in hard to reach and war-torn places.

Action Against Hunger's SMART project is the most efficient way to gather and interpret information on nutrition and mortality from some of the world's most difficult to reach places. We use this critical data to design interventions that consider the needs of the most vulnerable populations.



Action Against Hunger works with the vulnerable Ch'orti' population in Chiquimula, Guatemala.

OUR GUESTS ARE YOUR CUSTOMERS





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FOR A WORLD FREE FROM HUNGER

There are corporate benefits in meeting your charitable business goals through sponsorship, while also supporting critical life-saving programs around the globe.

PRESENTING SPONSOR | \$20,000

- Limited to one event sponsor with event branding rights
- VIP experience for 8: premium table, your choice of chef
- Verbal recognition by emcee during the event
- Opportunity to address event guests on stage
- Program recognition: full page ad in event program
- Print recognition: media promotion, annual report
- Digital recognition: newsletter, social media, website, including exclusive guest content opportunities
- Exclusive logo placements during the event

We would be pleased to work with you to determine further customized sponsorship visibility or benefits.

PROGRAM SPONSOR | \$7,500

- Your choice of chef
- Verbal recognition by emcee during the event
- Program recognition: half page ad in event program
- Print recognition: annual report
- Digital recognition: newsletter, social media, website
- Prominent logo placements during the event

TABLE SPONSOR | \$5,000

- Table for eight guests
- Inclusion of logo on website and program
- Logo placements during the event

LAST YEAR'S FOCUS ON KENYA: A SUCCESS IN FUNDRAISING

In 2018, more than 160 guests at Food for Action helped us raise over \$148,000 for our projects, including our partnership with the governments of Canada and Kenya to tackle chronic malnutrition. Our work there successfully prevents the permanent, devastating effects of malnutrition, but support was needed to expand to a new region.

With the support of our generous Food for Action guests, we are currently expanding the project to Bungoma, a region in Western Kenya. There, we are training 250 new health workers to address maternal, infant and young child feeding and hygiene — and most importantly, prevent malnutrition. More than 80,000 new families will benefit from access to health workers in Bungoma thanks to Food for Action patrons.



A community health worker checks in with a mother and her child in Western Kenya.

PAST FOOD FOR ACTION CHEFS

Adam Alguire, *Cafe Cancan*
Brad Long, *Cafe Belong*
Carl Heinrich, *Richmond Station*
Donna Dooher, *Mildred's Temple Kitchen*
Doug Penfold, *Atlas*
David Schwartz, *OMAW*
Eimear Brazil, *Ascari Enoteca*

John Higgins, *Chopped Canada*
John Morris, *360° - CN Tower*
Luis Valenzuela, *Carmen*
Paul Boehmer, *Boehmer*
Renee Bellefeuille, *Art Gallery of Ontario*
Rodney Bowers, *Marilyn Dennis Show*
Wayne Morris, *Boralia*